



## **DIA Board Meeting**

*September 21, 2022*

### **CEO Report**

#### Budget

- \$2500 event sponsorship for Scenic Jacksonville's upcoming [Great Cities Symposium](#)
- DIA and Office of Public Parking (OPP) budgets approved in the budget committee of City Council, and they are moving on to final action by City Council next week. One amendment was the continuation of employee parking discount. Council appropriated funds to make OPP budget whole, which ensures that OPP has resources to make improvements within the garages and on-street, however, employee parking discount does skew demand and therefore DIA and OPP will look at other strategies to balance out supply and demand.
- Public Works is working on Downtown maintenance and utilizing DIA enhanced maintenance fund. In addition to existing funds, Public Works also requested additional funds within their budget to accomplish both one-time clean ups and ongoing maintenance. Public Works has engaged Prosser to write a scope of services for the City to bid for a menu of enhanced services to allow for consistent and frequent maintenance to truly enhance the Downtown rights-of-way, public spaces, parks, etc. Scope of services is expected to be complete in November to bid out.

#### Staffing

- DIA staff is currently interviewing for first two positions – Strategic Initiatives Coordinator and Parking Strategy Coordinator; starting to advertise for third position
- DIA currently meeting with Administration regarding office space and how to adjust to accommodate additional staff members

#### Capital Projects

- DIA had its kick-off meeting with [De-Zyn](#) – the creative team that will produce the projection show to be shown on the Performing Arts Center's building facade and on Friendship Fountain's center mist. The team also tested out the water screen projection. The show will follow the same completion timeline as the Performing Arts Center Musical Heritage Garden and is set to launch one year from now.
- DIA had its kick-off meeting with [Agency Landscape + Planning](#) on Shipyards West Park. The large, multi-day charette is scheduled for October 18<sup>th</sup>.
- [Perkins&Will](#) is continuing to work on Riverfront Plaza. 100% design is expected in January and permits expected in February. City would then bid the project for construction. Jax River Jams will be held at Riverfront Plaza one more time in April 2023. DIA is hopeful that once concert series is over, bid will have closed early May and construction can begin on the park space.



- Emerald Trail Hogan Street design is expected to be at 90% design in December.
- Two-way street conversion of Adams and Forsyth is expected to be at 100% design and ready to bid by October and expected to begin construction early 2023.

### Programming

- LaVilla Heritage Trail and Gateways committee is continuing to meet. LaVilla logo call to artist will launch this fall.
- Downtown neighborhood banners for City Center, Southbank, Cathedral Hill and Brooklyn will be installed by November. NorthCore banners are expected to be installed this winter.
- DIA is working with the Jacksonville Historic Society on procuring and installing historic markers Downtown, beginning first with markers for building identification. Storyboards will come at later phases.
- DIA completed a maintenance of traffic timeline for the Riverwalk to understand what portions of the Riverwalk will be out of service (bulkhead construction repairs, riverwalk construction, adjacent development construction, etc.) to best program and plan accordingly.
- The new Employee on Loan to the Parks Department via Jessie Ball duPont Fund has been selected. Gary Monahan will start next week, and he will be implementing a lot of the Downtown parks programming efforts.

### Development Updates

- AR Polar: swap parcel (parcel DIA was going to accept in exchange for retention pond) value is not comparable to retention pond parcel. Condition and title issues have necessitated change in value and analysis – DIA looking at several approaches. May require new notice of disposition. Expected to go before DIA Board next month.
- Laura Street Trio: DIA met with Trio team this week and Trio team presented an extensive package of documents. Trio team advised DIA that they have alleviated prior debt issues and are looking at current construction costs and proformas as it relates to both the office and the hotel. As such, DIA will begin review of new construction budgets and deal structure.
- USS Orleck: requested a 6-month extension of their current agreement to locate at Pier 1. DIA will set up a meeting with the Orleck team to discuss next steps.
- Groundbreakings
  - September 22<sup>nd</sup>: Tribridge at One Riverside Ave
  - September 27<sup>th</sup>: Johnson Commons (LaVilla Townhomes)



### Pending Legislation

- 2022-575 – Northbank investment pool earnings appropriation; deferred
- 2022-576 – Southside investment pool earnings appropriation; deferred
- MPS bond issue and closing true-up

***[Click here](#) to view the recording of the September 21, 2022 meeting.***

### Upcoming September Meetings

- [September 27<sup>th</sup>: DIA Workshop](#)  
*The purpose of this workshop meeting is to allow input from both DIA and DDRB board members to further inform the MOSH site plan and museum design (pursuant to Resolution 2022-09-03).*
- [September 29<sup>th</sup>: DDRB Sign Code Revision Committee](#)  
*The purpose of this meeting is to evaluate the effectiveness of the current sign code for downtown, propose revisions as necessary, and take action on the items on the DDRB Sign Revision Committee agenda.*

### Upcoming October Meetings

- [October 13<sup>th</sup>: DDRB Meeting](#)
- [October 19<sup>th</sup>: DIA Board Meeting](#)