

SHIPYARDS WEST

PUBLIC PARK DESIGN



PUBLIC WORKSHOP #1
FEBRUARY 8, 2023



Agency
Landscape + Planning

Acuity Design Group
DVDL
ETM
Fluidity Design Consultants
Haskell
HLB Lighting Design

JLP+D
Mechling Engineering & Consulting
Meskel & Associates
Moffatt + Nichol
Smith Surveying Group
WXY

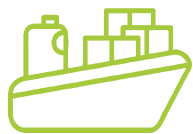
EXISTING SITE



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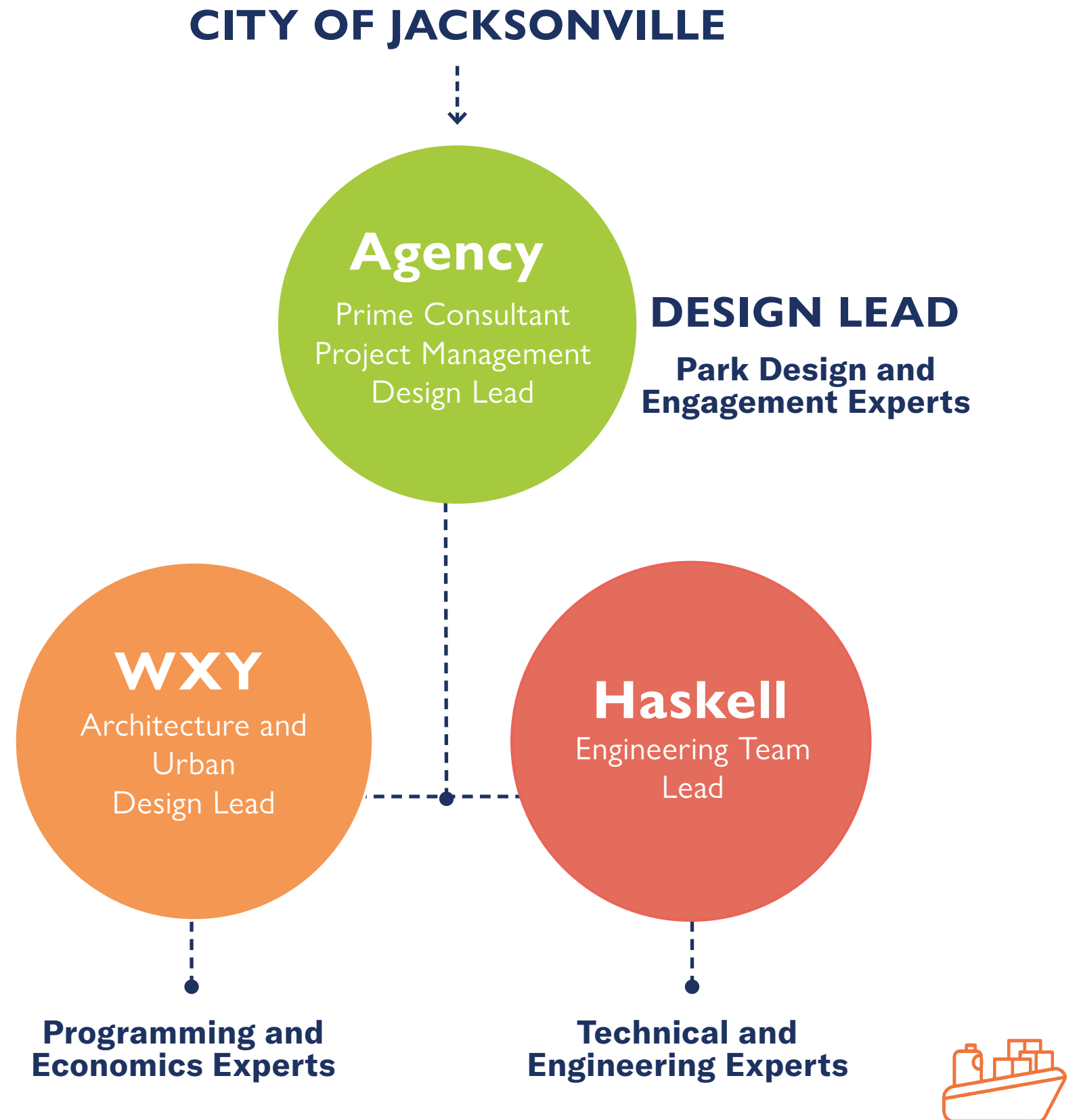


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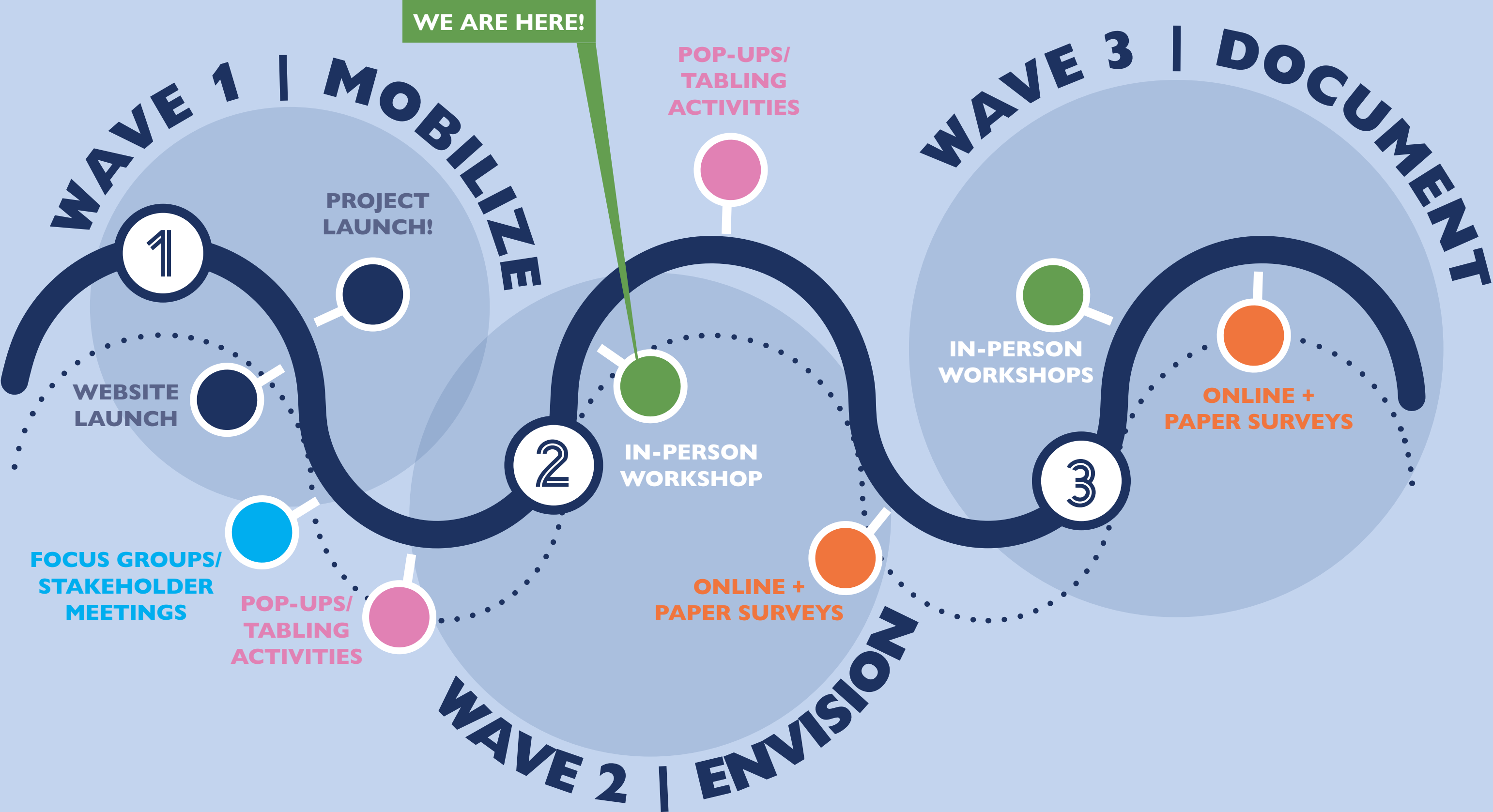


MEET THE TEAM

- Agency (Prime Consultant):
 - *Design Lead*
 - *Project Management*
 - *Engagement Lead*
- WXY:
 - *Architecture Lead*
 - *Urban Design Lead*
- Haskell:
 - *Engineering Team Lead*
- Supporting Experts for each lead are further described on following page



ENGAGEMENT SCHEDULE AND MILESTONES



PROJECTS THAT HELP TO SHAPE SHIPYARDS WEST

+ DOWNTOWN MASTER PLAN

EDAW
2000

+ RIVERFRONT INVESTMENT STRATEGY

HR+A
2018

+ RIVER'S EDGE (FORMERLY THE DISTRICT)

Kimley Horn
2018

+ RIVERFRONT JACKSONVILLE MASTER PLAN

Gensler and SWA
Group
2021

+ FORWARD PROGRESS FOR DOWNTOWN

EDSA, HKS, ODA
2021

+ RIVERFRONT ACTIVATION PLAN

DvDL, WXY, JLP+D
2022

Thousands of voices shared ideas for the future of the waterfront!

"Access to boat launches, rental and human-powered craft were desired 'On Water' activities in the Activation Plan engagement"

"A mix of low-cost and free events are important to Jaxsons to ensure inclusivity and diversity on the river"

"Activities and programs focused on exercise and physical activity are a top priority for Jaxsons"

"Spaces for more casual grilling and picnicking were also strong needs! "

PROPOSED LANDSCAPE PROGRAM

[illegible]

OPPORTUNITIES AND CONSTRAINTS

An **activated, programmed, and porous Bay Street park edge** can maximize visibility and reinforce park identity

Restricted neighborhood and site walkability and a limited perception of public safety can hinder the realization of an active and beloved space

On-site parking in an urban area should be convenient, but also strategic and thoughtful to **maximize open space uses and experiences**

Fire Museum site and structure are fixed - park design should accommodate location to create synergistic relationships

Earthwork and topography can maximize views, diversify park use/program, create synergistic open space relationships, bolster ecosystems, and amplify upland site resiliency

Defined facility and open space program locations can limit site design and synergistic park relationships

Pier infrastructure allows unique relationship to **St. Johns River** and iconic views to Jacksonville

Park uses and programming can celebrate the adjacent water systems and ecology through direction connections, views, and interpretation

Contaminated on-site soil requires significant **investment and remediation strategies**; park relationships and programming impact remediation method and extents

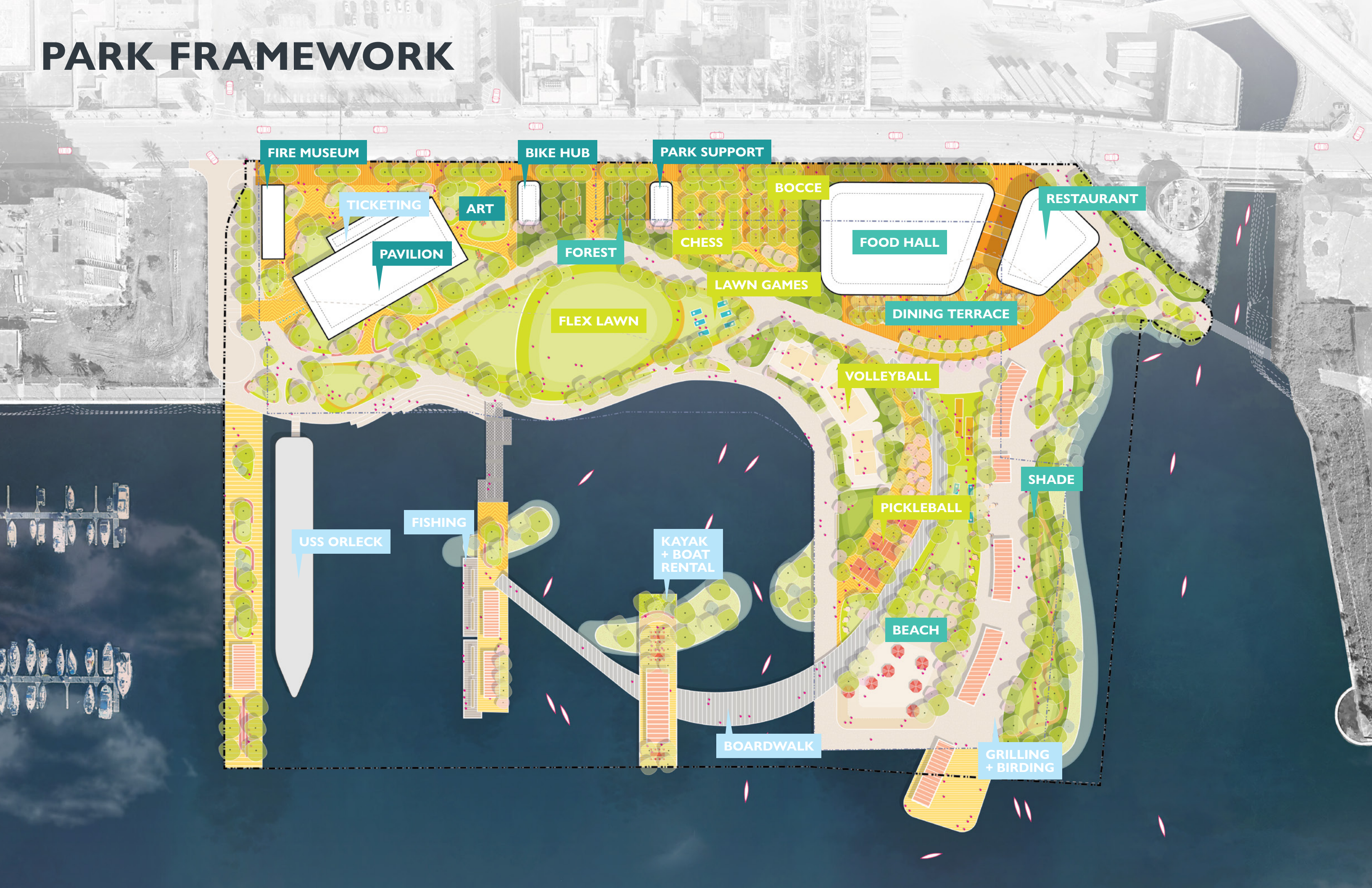
Maintenance limitations can inform design decisions and park/facility uses

Proximity to river systems and regular site flooding defines a need for resilient design decisions

Iconic, unique, and historic structures and elements (USS Orleck) further provide diverse and layered experiences and connect Jacksonville history to site

A potential of **diverse spaces for gathering and respite**, social and solitary activities

PARK FRAMEWORK



FIRE MUSEUM

TICKETING

PAVILION

ART

BIKE HUB

FOREST

FLEX LAWN

PARK SUPPORT

CHESS

BOCCE

LAWN GAMES

FOOD HALL

RESTAURANT

DINING TERRACE

VOLLEYBALL

PICKLEBALL

SHADE

BEACH

GRILLING + BIRDING

BOARDWALK

KAYAK + BOAT RENTAL

FISHING

USS ORLECK

EXPLORING OUR HISTORY



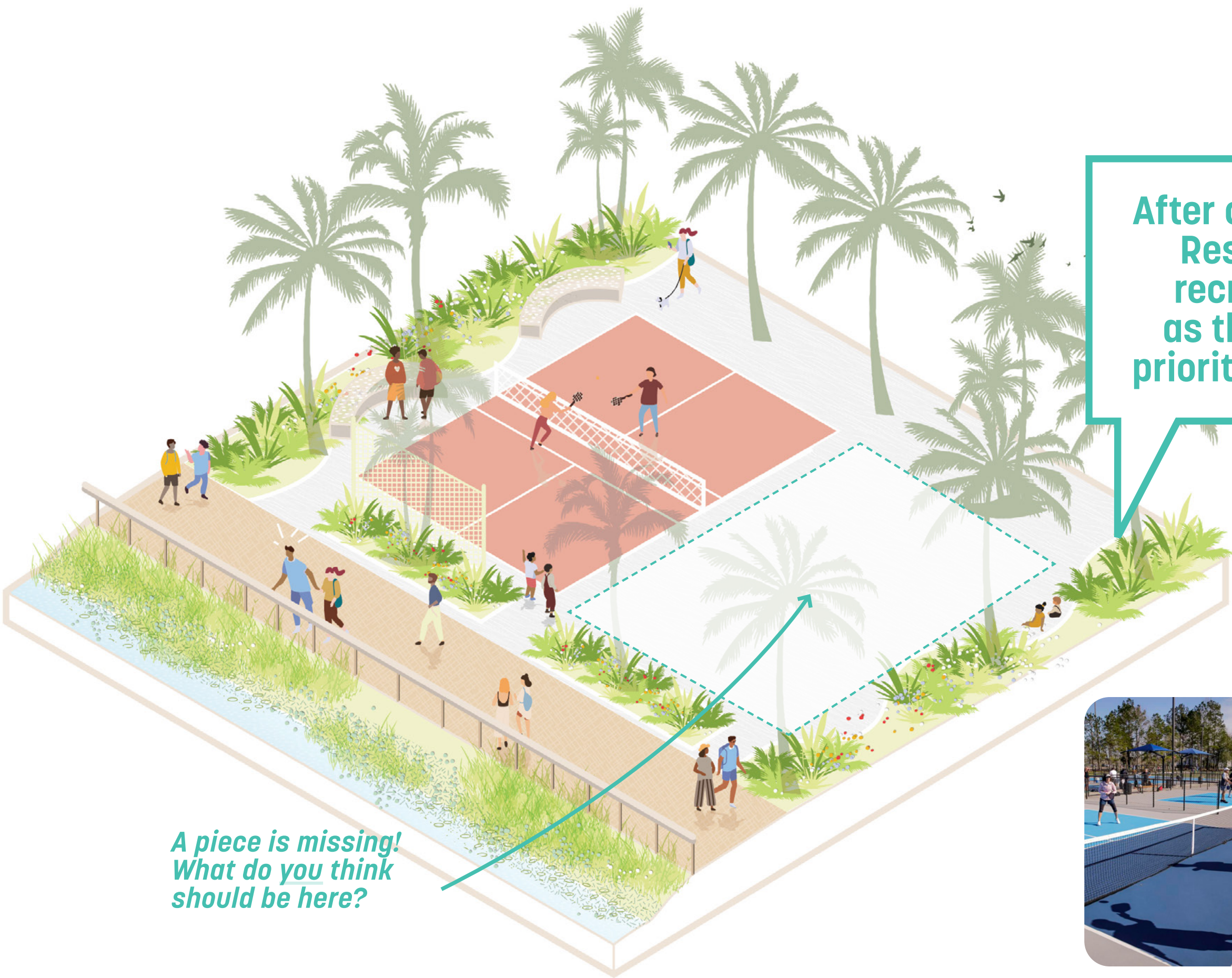
A piece is missing! What do you think should be here?

34% of respondents chose this as their #1 choice!

Cultural Attractions and Museums were identified as the highest priority for the riverfront in the Activation Plan engagement

Public Space Survey

PLAYING IN THE GREEN HEART



59% of Activation Plan survey respondents are most likely to visit the riverfront in the evening

After cultural attractions, Residents identified recreation amenities as the second highest priority for the waterfront

Activation Plan Public Visioning Sessions

A piece is missing!
What do you think
should be here?



DINING WITH FAMILY AND FRIENDS



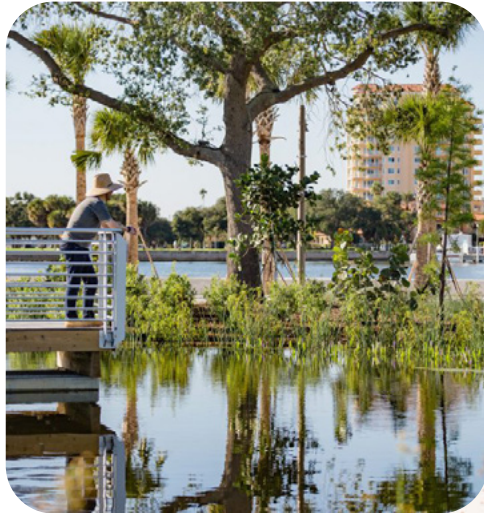
A piece is missing! What do you think should be here?

Food from various cultures and with various price points can help foster inclusivity and diversity on the riverfront

"Restaurants" were the #1 Community Need in the Public Space Survey in the Activation Plan Engagement Sessions

Activation Plan Public Visioning Sessions

ENJOYING THE WATER'S EDGE



Having spaces for fishing, cleaning, and grilling are a must!

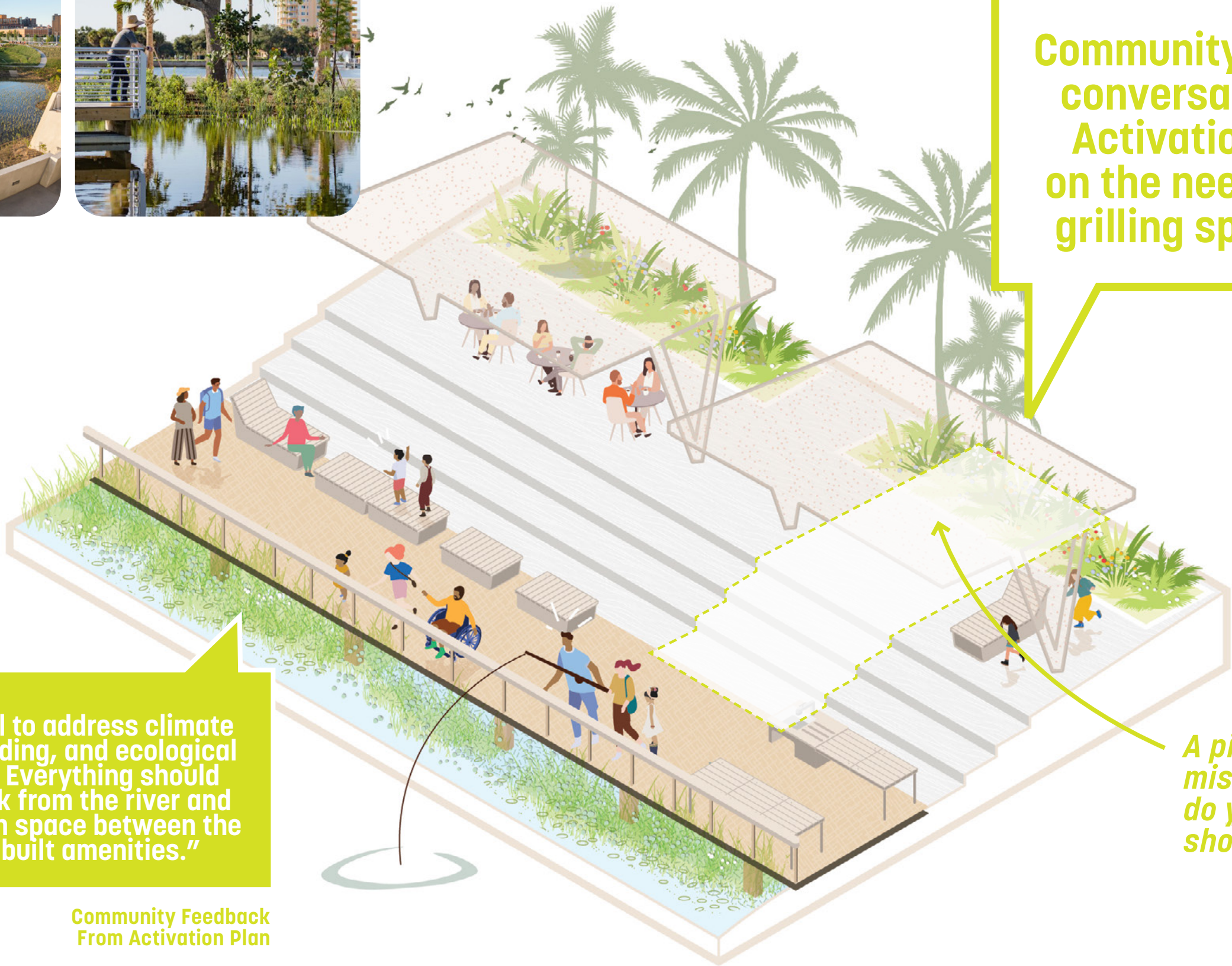
Community and stakeholder conversations during the Activation Plan focused on the need for fishing and grilling spots on the River

Activation Plan Public Visioning Sessions

"It is critical to address climate change, flooding, and ecological protection. Everything should be built back from the river and include green space between the river and built amenities."

A piece is missing! What do you think should be here?

Community Feedback From Activation Plan



SEE YOU AT THE MAP!



Other ways to share your opinion about the park:

Email us at hello@adgmark.com

Call and leave a voicemail at 904-800-8685

Head to ShipyardsWest.com for regular updates.

